



Wood County Economic Development Commission
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Wood County Economic Development Commission opens call for Hotel/Motel Occupancy Tax Fund Tourism Development Proposals for 2020-2021

The Wood County Economic Development Commission (WCEDC) is accepting Hotel/Motel Occupancy Tax ("HOT") fund project proposals for the upcoming 2020-2021 fiscal year.

Projects must meet the following criteria:

- directly enhance and promote tourism and the hotel/ motel industry in Wood County;
- fit into one of the six statutorily provided categories for expenditure of local hotel occupancy tax revenues under the State of Texas Tax Code Chapter 352;
- demonstrate need;
- and have the potential to attract a maximum number of tourists to Wood County.

Guidelines and Funding Request Forms are available through the WCEDC office. The forms provide examples of the types of projects that may be funded and can be obtained on the WCEDC website at woodcountytexas.com and/or by contacting the WCEDC office at (903) 768-2402 or by email at wcdec@mywoodcounty.com.

To be considered for funding, projects must generate overnight visitors to the county. Proposals must clearly show the potential to attract overnight visitors. For projects that have existed for three or more years, survey data will be required and considered in the evaluation process. New projects should include a solid business plan and marketing strategy for bringing overnight visitors to Wood County.

The deadline for submitting applications is 5 p.m. on June 5th, 2020. (This date is subject to change based upon the impact of the COVID-19 pandemic.) Applications may be mailed to Attn: Hot Fund Grant Program P.O. Box 578, Quitman, TX 75783 or emailed to wcdec@mywoodcounty.com with subject of Hot Fund Grant Program. Applications may also be delivered to the WCEDC office located at the Wood County Airport Terminal located on County Road 2355 between Quitman and Mineola. The WCEDC Promotions Committee will review funding requests and forward recommendations for consideration and budget approval to the WCEDC's Board of Directors at the regularly scheduled monthly meeting in July.