

**WOOD COUNTY INDUSTRIAL COMMISSION**

October 3, 2016

Regular Monthly Meeting Minutes

Brewbaker's Deli

Winnsboro, Texas

The Wood County Industrial Commission met October 3, 2016 at 7 p.m., at Brewbaker's Deli in Winnsboro, Texas.

**Members Present:**

Dan Kirk	Sue Hitzemann	Allene Doggett	Martha Scroggins
Sam Scroggins	Kenneth Donahue	Dana Donahue	Janna Castloo
Jason LaRue	Brad Floyd	Neal Duncan	Lowe Ann Elliott
Gerald Elliott	Richard Pearce	JR Simpson	

**Members Not Present:**

Gary Edwards

**Others Present:** Executive Director Kiki Bettis; Guests: Winnsboro EDC Executive Director Gayle Cooper, Incoming Wood County Commissioner Pct. 3 Mike Simmons; James Head, owner of Brewbaker's Deli James Head; Lodging Representative Dana Donahue; Miste Davis and Marcella Smith, both of Alba; Robby Fair and Ben Hudman, both of Hawkins ; Media, Larry Tucker and Bryan Giguere.

1. **Call To Order/Welcome:** Chairwoman Sue Hitzemann called the meeting to order at 7p.m. Chairwoman Hitzemann welcomed and recognized everyone as well as thanked Sam Scroggins on a job well done during his tenure as Chairman.
2. **Consent Agenda:** A motion was made by Janna Castloo and seconded by Martha Scroggins to approve the minutes from the annual and regular meeting held September 1, 2016. Motion carried- unanimously. A motion was made by Neal Duncan and seconded Martha Scroggins to approve the financial reports for the month and fiscal year ending September, 30, 2016. Motion carried- unanimously.
3. **2016-2017 Proposed UCC Grant Projects:** Members of the UCC Grant Fund committee presented a list of projects and requested amounts to be considered for funding for the upcoming 2016-2017 fiscal year. There were a total of 25 applications submitted to the committee for review with projects totaling \$283,000. The committee recommended the following projects for funding: Dayna Sadler \$3,000; WC Retired School Personnel \$1,000; Friends of the Library \$2,600; Laserline Automotive \$5,000; Your Appetites \$3,500; Double H Package Store \$5,000; Lake Fork Trophy Lodge \$3,000; Winnsboro ISD \$1,000; Winnsboro Center of the Arts \$900; R&S Solutions \$3,000; Hawkins Chamber of Commerce \$5,000; MAR Pressure & Transport \$3,000; Mineola EDC \$5,000; Lake Country Trails \$1,500; Sassafras Station \$2,500. A motion was made by Sam Scroggins and seconded Allene Doggett, to approve the project recommendations as presented with the exception of East Texas Aquaponics. Motion carried-unanimously.
4. **Winnsboro Art & Wine Festival Sponsorship:** Cheryl Estates with the Winnsboro Art and Wine Festival asked if the Industrial Commission would like to be a corporate sponsor of the event. The event will be held November 11-12 in downtown Winnsboro. A motion was made by Sam Scroggins and seconded by Neal Duncan to purchase the \$1,200 "Celebrate Art" sponsorship level. Motion carried-unanimously.
5. **WCIC Logos & Formats:** Bettis asked for some assistance in receiving different formats the WCIC logo- The Lakes of Wood County. She also asked about putting together an economic development logo to better promote the Industrial Commission in a more professional manner. Discussions regarding the style and usage of the current and previous logos overcame the meeting that Chairwoman Hitzemann requested the item be tabled to be discussed at the November meeting so that additional information can be brought before the board.
6. **Executive Directors Report:** Bettis announced her excitement about the new fiscal year- She and the chairwoman are already looking at a few projects. With that Bettis asked the board to work on getting an inventory list of what is available: land, infrastructure, utilities, location, etc. Also, need to make an inventory list with regards to the "COUNTY'S" signage! Contact Bettis and notify her of the location of the signage, verbiage, and any contact info as to may be the authority of the sign. Also, Bettis is working with the City of Hawkins and their Chamber on their downtown revitalization project. The City has several home-based businesses and we are trying to get them into a brick & mortar as part of the city's "Business Incubator" project. Also, for those who may not know, Hawkins was deemed the home of the Pancake any years ago and the city is looking a re-branding and utilizing that piece of history. Bettis asked the board if

they have anything pancakes or Aunt Jemima related or if you have a possible contact with a "pancake" business please let her know. Bettis also reminded the board of the annual Airport Luncheon which will be held October 28 in Wayne Collin's hangar beginning at noon as well as she will be attending the annual Texas Downtown Association Conference November 8-11 in Killeen.

7. **Community Reports:**

*Alba-* The Berkley Fishing Tournament will be held the weekend of October 14 at Lake Fork Marina followed by the World Champ Bass kayak tournament in November. The Alba Fall Festival will be held October 29 from 3-8 pm. There will be hayrides, a 5k Zombie Run, pumpkin painting on the downtown square and much more.

*Hawkins-* The annual Oil Festival will be held this weekend featuring all types of activities including a pancake eating contest. The Class of 1966 will hold a reunion celebration on Saturday at the school followed by the kick of Homecoming week. Hawkins ISD is looking into establishing a child care center on the school campus and a new florist has opened in town.

*Mineola-* Chicks & Sticks will be Friday and Saturday featuring tours of downtown & the Beckham hotel, seminars, and several other activities. The Warehouse of Terror is open every weekend in October from 7:30-10 pm. A new BBQ restaurant has opened called Cowburners. Two other new businesses will open soon in the city including Hibbet Sports and Dollar Tree. The Magnificent 7 will be playing at the Select Theater. Iron Horse festival is scheduled for October 29 and will feature a chili cook-off, dance, 5k run; Trunk or Treats and downtown trick or treating will be held October 31. Also, Farmers Market opens every Saturday. Reminder: early voting begins October 24.

*Quitman-* The north side of the square in downtown Quitman is undergoing a huge facelift and remodeling. On October 26 area churches are collaborating together to host a Trunk or Treat from 5:30-7 p.m. in the First United Methodist Church parking lot. There will be a Veterans Parade on November 12 beginning at 2 p.m. Also, the Rotary Club will be selling Chick-fill-a sandwiches on the square starting at noon.

*Winnsboro-* Autumn Trails has kicked off this month. Trail Ride will commence next weekend followed by the annual Antique Car Show and parade. Farmers Market open every weekend and Mondays. The Livestock & Dairy show will be held October 29. The Chamber is hosting a Trick or Treat event in downtown from 5-8 p.m. Also, the Art & Wine Festival will be held November 11-12.

*Yantis-* The city has purchased a new tractor and truck. Terror Trails is open every weekend throughout the month of October.

8. **Next Meeting** The next meeting will be held Thursday, November 3, 2016 in Alba, at Connie's Café.
9. **Meeting adjourned** at 7:58 p.m.

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Kiki Bettis, Executive Director